

Read more: <http://robot6.comicbookresources.com/2010/11/boom-studios-goes-super-cute-in-the-traveler-trailer/>

Everyone else does pan-and-scan trailers for their books, but BOOM! Studios decided to take the road less traveled by, with a video of robot-like animated teddy bears (I think) standing in a deserted landscape that is apparently a comics store and discussing the week's purchases. The customer confesses that complicated comics continuity makes him weary [...]