

On the heels of Marvel's cancellation of the all-ages Thor: The Mighty Avenger, iFanboy's Jason Wood asks Can the Direct Market Save All Ages Material? Wood starts off with a little analysis, pointing out that although TMA was well loved by some vocal fans, it didn't sell well, and in fact, all-ages material doesn't do [...]

**Read more:** <http://robot6.comicbookresources.com/2010/11/can-all-ages-comics-survive-on-the-direct-market-alone/>