

Publishing | ICv2 posts a three-part interview with IDW Publishing CEO Ted Adams that covers a multitude of subjects, including the company's digital strategy, the Artists Editions, news that Scholastic has picked up its My Little Pony comics, and that the publisher's book sales are up, even though Borders is gone: "The book market used [...]"

Read more: <http://robot6.comicbookresources.com/2013/06/comics-a-m-idws-ceo-talks-digital-strategy-book-market/>