

Publishing | Calvin Reid looks at how publishing is done on Kickstarter, and interviews Maris Kreizman, the general publishing manager, and Jamie Tanner, who oversees the comics category and is himself a comics creator. Comics campaigns have a success rate of nearly 50 percent, making them the fourth-highest category on Kickstarter (and way ahead of [...])

Read more: <http://robot6.comicbookresources.com/2014/05/comics-a-m-nearly-50-of-comics-kickstarter-projects-succeed/>