

Publishing | The Penguin Group plans to wade into the market for children's graphic novels with a new line aimed at middle-grade and young-adult readers. "Clearly it's a huge, growing market, the kid's graphic novel market," Penguin's Rich Johnson told ICv2 at New York Comic Con. "You see those titles making the bestsellers list all [...]"

Read more: <http://robot6.comicbookresources.com/2012/10/comics-a-m-penguin-group-to-launch-kids-graphic-novel-line/>