

Conventions | While the South Jersey Times and Philadelphia Inquirer focus on the fans who turned out over the weekend for the 14th annual Wizard World Philadelphia Comic Con, Philadelphia Business Journal zeroes in on its economic impact: an estimated \$5.9 million, which seems like a lot, until you compare it to the expected \$16.2 [...]

Read more: <http://robot6.comicbookresources.com/2014/06/comics-a-m-wizard-world-philadelphias-5-9m-economic-impact/>