

With Warner Bros.' Man of Steel opening Friday, DC Entertainment has moved Superman front and center in the next phase of its "We Can Be Heroes" campaign to fight hunger in the Horn of Africa. The "Superman Edition" on Indiegogo features an array of perks for contributors, ranging from an exclusive Superman Unchained #1 variant [...]

Read more: <http://robot6.comicbookresources.com/2013/06/dc-enlists-superman-for-we-can-be-heroes-campaign/>