

To help promote the fourth season of The Walking Dead, Fox Germany opted for an approach that's a bit tongue-in-cheek — or, rather, finger in cheek. Electronic billboards in select Berlin subway stations advertise what appears to be a makeup remover called “Good Night Cleansing Program,” and show a model demonstrating the product. But as [...]

Read more: <http://robot6.comicbookresources.com/2013/11/decaying-walking-dead-ads-in-berlin-target-female-viewers/>