

Hero Ventures has unveiled concept art of the 2-acre domed complex for The Marvel Experience, its \$30 million interactive tour set to launch in the spring. Announced in August, the traveling attraction is characterized as a "first-person superhero adventure," with audiences becoming part of the action through state-of-the-art multimedia technology, including a 4D motion ride [...]

Read more: <http://robot6.comicbookresources.com/2014/01/first-look-at-the-marvel-experiences-massive-dome/>