

Image Comics has announced it will end second printings of titles “that are known over-performers in hopes that it will help initial sales find their proper level,” cautioning retailers in this week’s newsletter to “believe in the titles that sell and believe in your ability to sell them. There might not be a second chance.” [...]

Read more: <http://robot6.comicbookresources.com/2012/12/image-comics-ends-second-printings-of-known-over-performers/>