

It looks like Marvel's emphasis on reaching a female audience may be paying off for Ms. Marvel. The first issue of the teenaged superhero's series debuted last Wednesday to a chorus of critical acclaim, just one day after Marvel editor-in-Chief Axel Alonso spoke with The Washington Post about the publisher's enhanced focus on female characters [...]

Read more: <http://robot6.comicbookresources.com/2014/02/ms-marvel-rockets-to-the-1-slot-on-marvels-digital-sales-chart/>