

ShiftyLook, the Namco Bandai webcomic platform designed to revive dormant video-game characters, is closing, about two years after its debut. “The idea was to take the unused, ‘sleeping’ video game characters of our past and bring them back first with webcomics, and then – once they had gotten enough traction – expand into other media [...]

Read more: <http://robot6.comicbookresources.com/2014/03/namco-bandai-pulling-plug-on-shiftylook/>