

It's somehow appropriate, given the news earlier this week that Hasbro is expanding its My Little Pony brand with Equestria Girls, that ICv2 should draw attention to the 2013 Brony Herd Census, which is exactly what it sounds like: a tally of how many male devotees there are of My Little Pony: Friendship Is Magic. [...]

Read more: <http://robot6.comicbookresources.com/2013/05/our-name-is-bronies-for-we-are-many/>