

“I’ve seen more than a few well known comics professionals pitch projects on Kickstarter or Indiegogo have their campaigns fail. They either didn’t do any promotion and just expected their “celebrity” to carry them. Others just threw a random concept up and didn’t talk about why they thought it should be made, why they felt [...]

**Read more:** <http://robot6.comicbookresources.com/2013/01/quote-of-the-day-jamal-igle-on-his-kickstarter-experience/>