

“If our ‘base’ won’t reliably support female-led books (and that is a whole other conversation that I do not have time for) then we need new readers. Strictly from a sustainability standpoint, we need new readers — our readership is aging and dwindling and the goodwill we should be getting from the comic book commercials [...]

Read more: <http://robot6.comicbookresources.com/2012/11/quote-of-the-day-kelly-sue-deconnick-on-female-led-comics/>