

“Regarding single issue sales: they are incredibly important to a lot of Image creators. On Rocket Girl, it’s by far the biggest chunk (of course, we don’t have a tpb yet). And every reader counts. A few thousand copies can make or break a series. If Rocket Girl dips into the 8000s, we’ll start thinking [...]

Read more: <http://robot6.comicbookresources.com/2014/06/quote-of-the-day-the-economics-of-creator-owned-comics/>