

The cost of comics - Like, the actual monetary expense of making and distributing these damn things - is a source of constant curiosity/wonder/horror to me. I am arguably the furthest thing from business minded in some ways (Read: Most ways), and I admit to looking at sales figures and shaking my head at times, wondering how publishers managed to break even on certain titles, or even if they actually did.

Read more: <http://robot6.comicbookresources.com/2013/01/the-middle-ground-136-wouldnt-be-here-if-it-wasnt-for-you/>