

“While we don’t have any market research, the eyes don’t lie. If you go to conventions and comic book stores, more and more female readers are emerging. They are starved for content and looking for content they can relate to.” – Marvel Editor-in-Chief Axel Alonso, discussing comics’ shifting demographics

Read more: <http://robot6.comicbookresources.com/2014/02/they-are-starved-for-content-and-looking-for-content-they-can-relate-to/>