

In what The Wall Street characterizes as a low six-figure deal, Valiant Entertainment has signed as a sponsor of USA Luge for the 2014 Winter Olympics. The comics publisher has also designed the team's uniform to look like the armor of X-O Manowar. "The sponsorship is going to help the team in a couple of [...]"

Read more: <http://robot6.comicbookresources.com/2012/10/valiant-sponsors-u-s-luge-team-designs-x-o-manowar-uniforms/>