

Warner Bros. Consumer Products has renewed its 15-year-old partnership with Mattel in a multi-year deal that expands the toymaker's rights to include upcoming DC Comics-based films and television series. Under the terms of the agreement, Mattel will be able to develop toy lines based on the Batman v Superman: Dawn of Justice and Justice League [...]

Read more: <http://robot6.comicbookresources.com/2014/06/warner-bros-and-mattel-extend-deal-for-dc-superhero-toys/>