

It looks like Mattel may be pulling a bit of a Marvel on fans. Variety reports that Mattel, the world's largest toymaker, has created a new in-house studio called Playground Productions to manage the creative direction of its properties, such as Barbie, He-Man, Max Steel and Hot Wheels. The new division will reportedly oversee the [...]

Read more: <http://robot6.comicbookresources.com/2013/10/what-will-mattels-new-in-house-studio-mean-for-comics/>