

Wizard World has partnered with online content distributor Cinedigm to launch a digital channel targeting fans of comics/pop culture conventions. As described, the channel will offer sci-fi, fantasy, horror, gaming and animation content using a business model that blends advertising support and premium subscriptions. The latter will provide exclusive access to “exclusive access to the [...]

Read more: <http://robot6.comicbookresources.com/2014/02/wizard-world-cinedigm-team-for-digital-comic-con-channel/>