

On Friday, July 22, a panel presentation will be held in Hall H of the San Diego Convention Center. On the dais will be talent from the film, including Colin Farrell, Anton Yelchin, Christopher Mintz-Plasse, and Imogen Poots, director Craig Gillespie and screenwriter Marti Noxon. Activities also include a fan appreciation party as well as a screening in advance of the film's opening in theaters on August 19th. On Friday, June 24th, the film's social media campaign; "The Fright Night Feeding Frenzy" kicks off with a chance to win a VIP trip for two to San Diego Comic-Con in partnership with Yahoo! Movies. The trip includes travel, accommodations and admittance to all "Fright Night" scheduled events. "The Fright Night Feeding Frenzy" encourages fans to use their social feeds on Facebook, Twitter and blogs to share movie content and check in to real world events to collect points. At the end of

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