

Although the second trailer for Transformers: Dark Of The Moon was only released about a week and a half ago (April 28th), it has made history after scoring over six million views within the first 24 hours of its release, becoming the most viewed trailer in iTunes Movie Trailers' history. From Huliq.com: The latest trailer for the third blockbuster installment in the Transformers movie franchise was a hot online commodity after being posted exclusively on iTunes Movie Trailers website. After racking up over 6 million views in a period of 24 hours, the movie trailer became the most-viewed trailer in the history of iTunes Movie Trailers.

"Transformers represents big summer fun at the movies and iTunes Movie Trailers was the ideal place to debut the latest installment to a global entertainment audience," says Amy Powell, Paramount Pictures' Executive Vice President Interactive Marketing & Film Production. A 3D trailer is scheduled to premiere May 20th,

Read more: http://www.comicbookmovie.com/fansites/BatFreak/news/?a=36834&t=Latest_Trailer_For_Transformers_Dark_Of_The_Moon_Makes_iTunes_History