

On April 13, at 2:30PM PDT, from WETA's headquarters in Wellington, New Zealand, WETA's Joe Letteri and Dan Lemmon will give viewers an exclusive, behind-the-scenes look at their work on the film, a reality-based cautionary tale that blends science fiction and science-fact – and is the last big event movie of the summer. The event will live on Facebook's official fan page for Avatar (<http://www.facebook.com/officialavatarmovie>), which has 14.2 million followers.

Last year, WETA won an Academy Award for its groundbreaking visual effects work in rendering an entire fantasy world in James Cameron's history-making epic. WETA's work on RISE OF THE PLANET OF THE APES presented very different challenges and opportunities. In addition to creating a CG character that gives a performance of unprecedented emotion and intelligence, WETA is applying some of the technology it developed for Avatar to bring to life a real world – the film is

Read more: http://www.comicbookmovie.com/fansites/apecentral/news/?a=35033&t=Rise_of_the_Planet_of_the_Apes_Facebook_Event_On_Wednesday